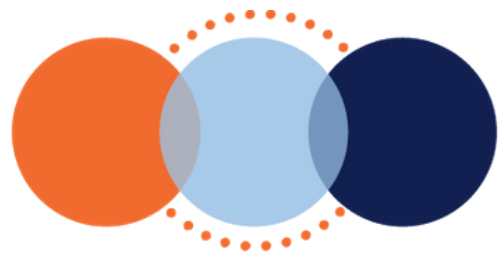
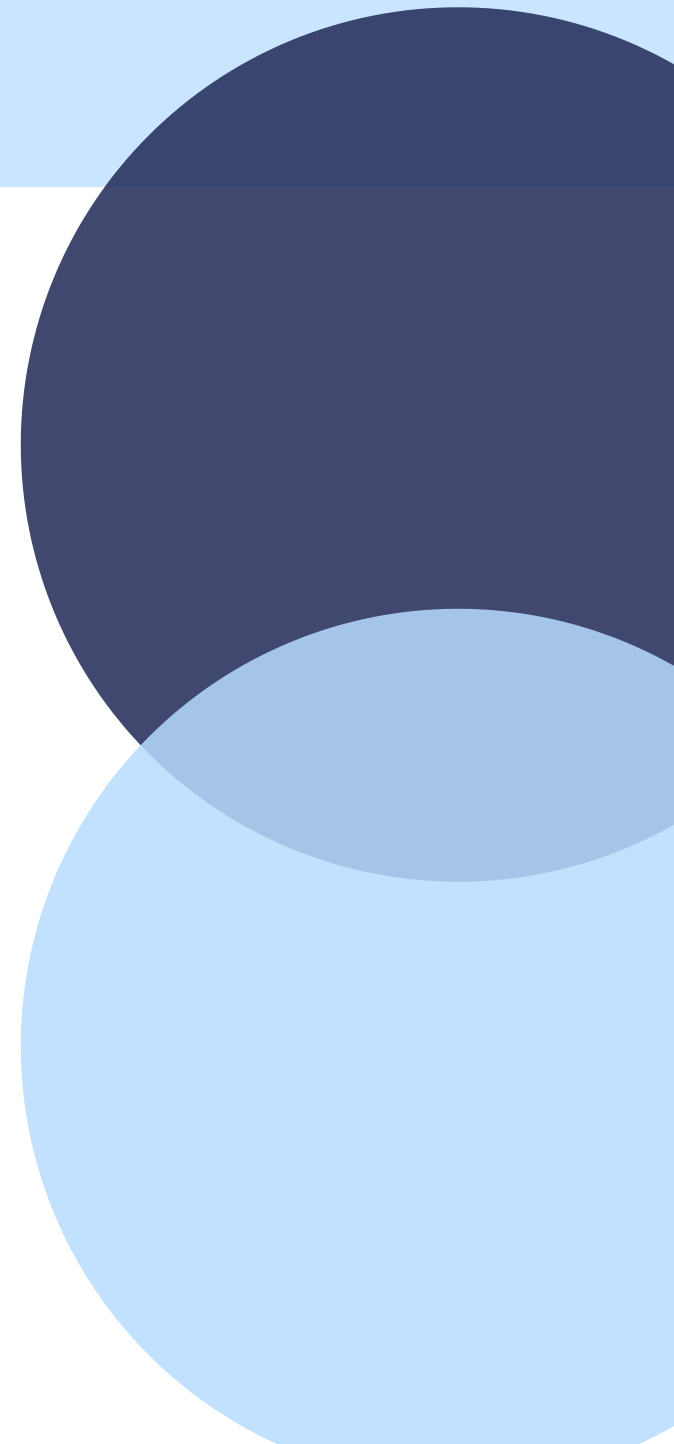


Make your social media marketing efforts count!

Audit & Strategy
Overview & Benefits



marketing
connection

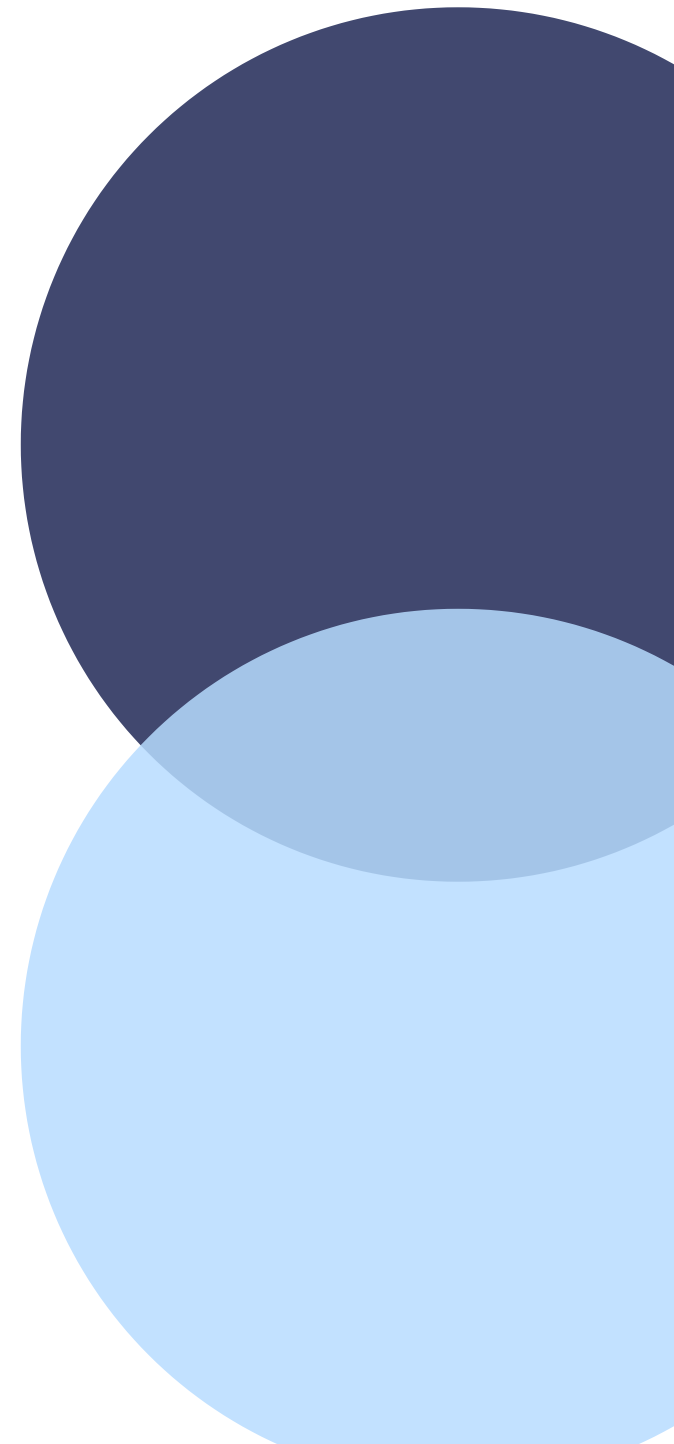


Introduction

Social media marketing content strategies are unique to each business.

There's a lot of information out there telling us how to market on social media.

What's right for one business may not be right for yours.



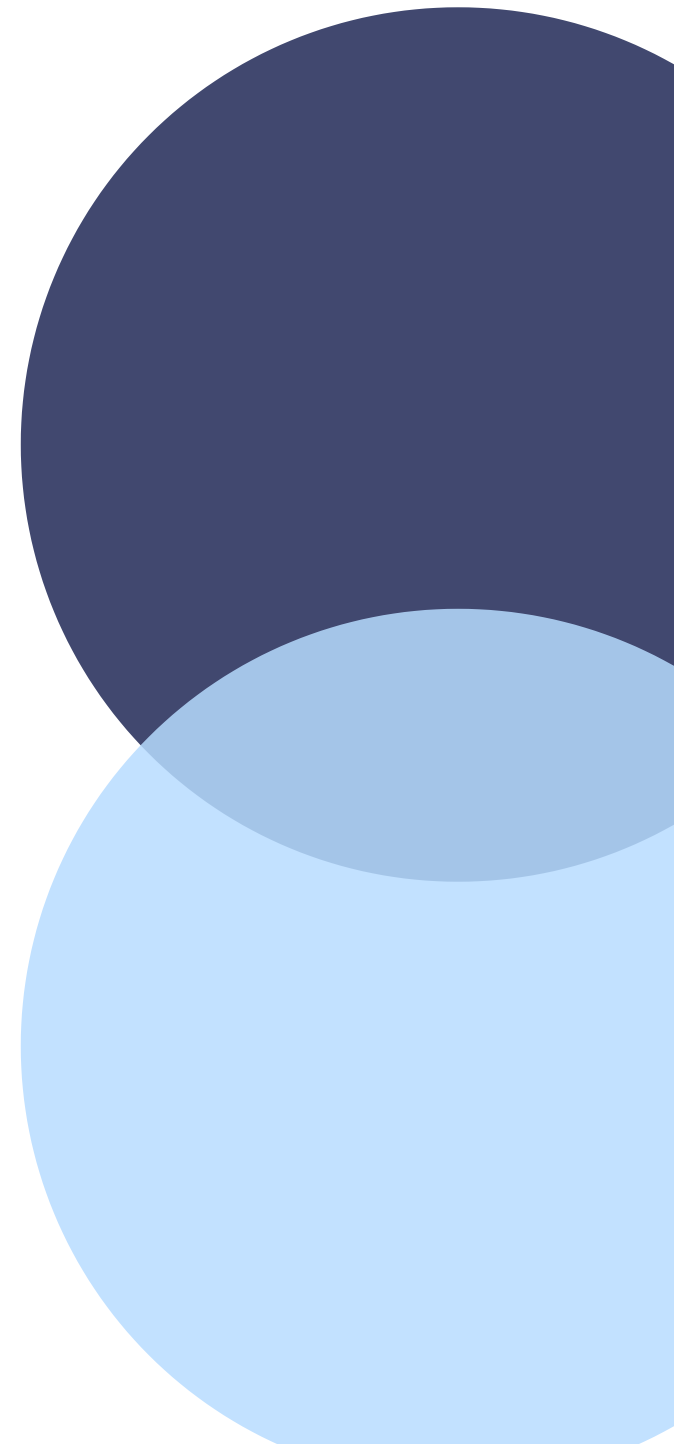
*Based on thorough research based on YOUR goals, I'll provide you with a road map.
This individualized content distribution plan eliminates social media guesswork.*

*This is the **what/when/where/why** of posting on your social media platforms,
along with what's needed to prepare for success.*

That part - the preparation - is where many get stuck.

I'm here to provide what you need & add time back to your week!

*Learn more about what you'll receive from this service in the
following presentation.*



Are you struggling with social media marketing efforts?

Would you like help with strategic vision?

Have your efforts been based on guesswork?

Do you want your business to enter into a new stage?

An audit is a valuable process that includes diagnostics & discovery.

A customized strategy will give you a clearly defined path to accomplishing goals.

Receive expert advice from a consultant who has been immersed in the world of social media marketing.

Committed to refining the craft regularly through observation, learning, and monitoring.

Allow me to apply this knowledge to your business!



An audit of your online presence to

- discover your goals
- assess branding
- evaluate past activity and results
- study data
- perform market and competitor research
- identify areas for improvement
- discover underutilized platforms, topics and methods
- find natural entry points for your prospects
- create a detailed report

You will receive

- real examples
- ideas for growth and engagement
- content marketing recommendations
- methods for housing and distributing content
- lessons on best practices
- guidance on underutilized platforms
- how to apply new technology or tools
- guidance on a social media mindset organizational shift
- inspiration, wild card ideas, future opportunities
- advertising, custom audience & re-targeting advice
- summary of priorities



Digital Bonuses

Walk away with an understanding of the big picture.

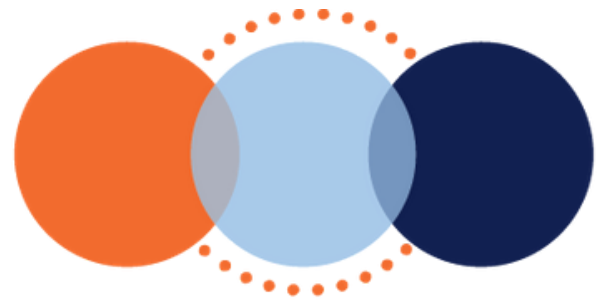
See integration of efforts in a new way: from in-person to online, and across social channels.

Learn how various goals are met through dual-purpose activities.

You'll be armed with a strategic vision made easy that can be used repeatedly.

Step 1: Discovery Call

- schedule a 15 minute call
- share what you want to accomplish
- determination of next step



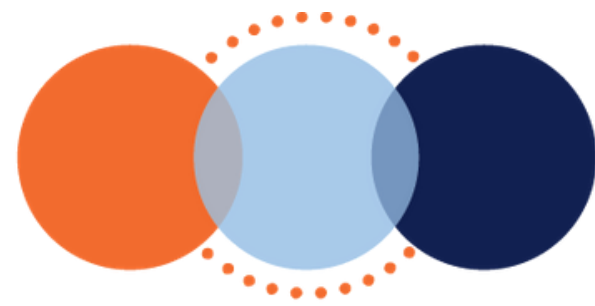
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Thank you!

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